



# CANOEMOBILE

As the national extension of the Urban Wilderness Canoe Adventures (UWCA), the Canoemobile is a roving fleet of six hand-made, 24' Voyageur canoes that travels across America to bring environmental literacy and outdoor learning experiences to urban youth.

## BENEFITS:

- > Introduce thousands of underserved, urban youth to the outdoors.
- > Individuals develop personal connections to their local waterways, parks, and surrounding landscape.
- > Increase public awareness and knowledge of environmental issues.
- > Help schools meet education goals.
- > Integrated classroom/outdoor educational experiences.
- > Catalyzes the Pyramid of Engagement model in cities across America.

## WE DELIVER:

- > A floating classroom to facilitate hands-on, applied learning.
- > Paddle instruction and safety talks in preparation for canoe trips.
- > Activities with environmental themes like ecosystem health and natural and cultural history.
- > A crew of skilled outdoor environmental educators.
- > Six handmade, 24' Voyageur canoes, paddles, PFDs, safety gear, and educational materials.
- > A fun and informative experience for hundreds of kids each day!



### BY THE NUMBERS:

- > Canoemobile began in **2010**, serving **1,000** youth Washington DC.
- > Since 2010, over **9,000** youth have been engaged in over **20** cities.
- > By **2020**, the Canoemobile will have introduced over **200,000** youth to the outdoors in **50** cities.
- > Canoemobile has collaborated with **hundreds** of local partners.

### COLLABORATION:

- > The Canoemobile collaborates with government entities, schools, non-profits, cities, and counties.
- > Government support comes from the federal, state, and city levels.
- > Partners continue to engage urban youth after successful completion of Canoemobile programming.
- > Canoemobile's relationships with cities continue year to year.

