



SPONSORSHIP OPPORTUNITIES

BICENTENNIAL SPONSOR: \$50,000

Environmental Education is at the core of all programming at the FWW. Our Bicentennial Sponsor shares our mission and embraces the significance of educating young people to become the next generation of advocates and water stewards. This commitment ensures that our finite water resources will be protected for the next 200 years and beyond.

- 30 Tickets in reserved area
- Opportunity to address audience at event
- Prominent placement on all event collateral
- Recognition on website with direct link
- 2 full-page spread advertisement in program book
- Feature profile in upcoming newsletter & State of the FWW Report
- Visibility in FWW social media channels including Twitter, Instagram, Facebook
- Named Sponsorship for a year of the Fairmount Water Works Youth Education Programs, Seeing is Believing 2.0 (Academic Lab-based program for High School students); Project Flow (Summer Outdoor Education for Philadelphia Youth); Schuylkill Acts and Impacts (Multi-County Schuylkill Watershed Summer Program) and Student Exchange Program.

SOURCE WATER SPONSOR: \$30,000

Protecting our waters is a shared responsibility, and helps ensure that from source to tap our waters are safe and clean. Our Source Water Sponsor exemplifies a commitment to teaching youth about the wonder and wisdom of the “invisible” world of water through unique lab and field experiences. Our school-year programs enhance STEM education for over 10,000 students each year.

- 20 Tickets in reserved area
- Prominent placement on all event collateral
- Recognition on website with direct link
- 1 prominently placed full-page advertisement in program book
- Company featured in upcoming newsletter & State of the FWW Report
- Visibility in FWW social media channels
- Sponsorship of Water Lab Programs for One Year

SCHUYLKILL SPONSOR: \$20,000

Since the Schuylkill River was first tapped as Philadelphia’s water supply in 1801, maintaining its water quality remains the responsibility of all Philadelphians. What better way to learn about the factors that affect water quality than through Project Flow, a 5-week intensive watershed education program for rising 8th and 9th graders, which explores the urban watershed in interdisciplinary ways. The program includes experiential learning, exploring, hiking, camping, and kayaking in the Schuylkill River, from the headwaters in Schuylkill County to Philadelphia. Student participants in the 5-week program have a peer-to-peer opportunity with a parallel program in West Texas including a four day trip to San Angelo, TX to explore water issues affecting another part of the country.

- 12 Tickets in reserved area
- Logo placement on all event collateral
- Recognition on website with direct link
- 1 full-page advertisement in program book
- Company listed in upcoming newsletter & State of the FWW Report
- Visibility in FWW social media channels
- Sponsorship for the Project Flow and Summer Exchange Programs for Philadelphia Youth for One Year



WATERSHED SPONSOR: \$10,000

Philadelphia is part of the Delaware River Watershed, an area of land within which water from rain or snow drains into a body of water such as the Schuylkill River. The FWW educates youth about our watershed through, Schuylkill Acts & Impacts, a week-long service-learning program which involves a physical journey along the 125-mile Schuylkill River from its headwaters in the anthracite coal lands of Schuylkill County to its confluence with the Delaware River in Philadelphia. Students are exposed to issues impacting water, explore hands-on solutions to these problems and are challenged to think about their own habits and use of water while learning and enjoying outdoor recreation skills including water safety and everything from how to put up a tent to paddling a kayak.

- 8 Tickets
- Logo placement on all event collateral
- Recognition on website
- 1 half-page advertisement in program book
- Company listed State of the FWW Report
- Visibility in FWW social media channels
- Sponsorship of one year of the Schuylkill Acts and Impacts Program for youth throughout the 5-County Area

CLEAN WATER SPONSOR: \$5,000

The Fairmount Water Works is committed to a healthy environment which fosters a clean water supply for drinking and recreation. The best way to ensure this is to educate our educators. Our 3-year Middle School Teacher Fellowship Program, made possible by The William Penn Foundation, centers on creating an urban watershed curriculum for middle school students. Nine Philadelphia schools are participating and 14 sixth grade teachers were selected to participate in year one. Now in its second year, 15 seventh grade teachers were added, and in 2016 up to 18 eighth grade teachers will participate. Each year the Teacher Fellows meet at a Summit to share experiences, insights and ideas from their year-long intensive training experience.

- 6 Tickets
- Logo placement on select event collateral
- Recognition on website
- 1 quarter-page advertisement in program book
- Company listed in Annual Report
- Sponsorship of the Watershed Curriculum Teachers Fellowship Summit for Philadelphia teachers participating in the Watershed Curriculum Program

FRIEND: \$2,500

- 4 Tickets
- Logo/ Name on select event collateral
- Recognition on special "Friends of Fairmount Water Works" page of website
- Listed on special "Friends of Fairmount Water Works Page" of program book
- Company/ Name listed in Annual Report

HOST COMMITTEE: \$1,000

- 2 Tickets
- Full-page ad in program
- Recognition as Host Committee member on website
- Listed as Host Committee member in program book